



**CBS** | creative  
business  
strategies, llc  
ONE COMPANY, MANY SOLUTIONS

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*Creative Business Strategies specializes in assisting entrepreneurs, small business owners, and corporations in all aspects of developing a new business; managing, improving and/or expanding an existing business; and in analyzing and evaluating future markets, business opportunities, and future growth potential.*

*The principals are proud of their impressive accomplishments, which are the foundation of CBS. Since the inception of its predecessor company in 1979, the principals have successfully assisted a diversity of clients in business development, strategic planning, capitalization, marketing, and management. Major clients have included Ford Motor Co., Century 21 Realty, Barnett Bank, Gulfstream Bank, the Knoxville World's Fair and International Foods (Gourmet Products Division).*

*The principals of CBS have provided assistance to various Government agencies in a broad range of industries, in the U.S. and Internationally, extending to Europe, Latin America, and the Caribbean basin. Some of the specialized industries include: Aquaculture, Agriculture, Alternative Energy, Automotive, Electronics, Construction, Food Service, Manufacturing, Product fabrication, Resort/Recreation, and Seafood.*

## PROFESSIONAL SERVICES

Let the seasoned professionals at CBS assist you in attaining your business objectives while saving time and money. Put our experience to work for you.

- Business Analysis, Due Diligence and Valuation
- Business Plans and Offering Documents
- Feasibility Studies and Reports
- Investment Capital
- Market Analysis and Go-To-Market Execution
- Patents and Intellectual Property

## THE CBS - CLIENT RELATIONSHIP

The CBS team works with each client to define the criteria for business development, growth and expansion, and to establish objectives. A strategic plan is then designed and implemented to attain the objectives.

We understand the needs of start-up, emerging, and expanding businesses and will provide an affordable program to meet those needs. Our philosophy is to maximize business potential through creative, strategic business and financial planning. Further, we assist our clients in creating effective programs to increase productivity within established budgets.

Our relationship with our clients is privileged. In all cases, CBS signs a Confidentiality Agreement. Everything disclosed or discussed with us is strictly confidential. We generally provide an initial, no cost, no obligation, meeting to better understand your ideas, problems and plans. Our specially developed questionnaire will help both of us determine whether or not we should, or can work together. Following that initial meeting, we will develop a comprehensive plan and cost estimate geared towards reaching your objectives. Being very familiar with the financial constraints of both new and existing businesses we will design/create a program which provides not only professional assistance but does so within a pre-determined and controlled budget. Your success is our only goal.

## OUR PHILOSOPHY

As dedicated professionals in the areas of business development, finance, legal & accounting matters, and management, we provide our clients a wide variety of business and financial services.

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